

Bud Ramey Public Affairs, LLC



12 Hillcrest Drive
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757-719-1398
budramey4@gmail.com

BUD RAMEY

PUBLIC AFFAIRS, LLC

BUD RAMEY

Best Selling Author and President, Bud Ramey Public Affairs, LLC

Highly experienced and acclaimed public relations, marketing and communications professional with 40 years experience. Recipient of 18 International Telly awards for broadcast promotion, recipient of the American Hospital Association Foster McGaw Prize, NCCJ Humanitarian of the Year, the National Mutual of America Community Partnership Award and numerous other recognitions for community service and excellence in the practice of public relations and marketing.

Experienced in all forms of media.

36 years Communications head for Riverside Health System, a \$1 billion nonprofit integrated health system.

Three books published since 2012





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AVIATION INTEREST

Son is member of Langley AFB Civil Air Patrol

On faculty for CAP

Hang gliding enthusiast and former instructor, founding partner of Kitty Hawk Kites

Son Josh has career ambition to be an officer in the USAF



SKILLS

Strategic communications planning, budgeting, campaign tactics, creative execution in all media, especially television. Coordination of multiple projects, supervision of complex departmental operations. Coaching leadership style.

CIVIC LEADERSHIP AND RECOGNITION

Founding Member - An Achievable Dream

Founding member and co-chair with McKinley Price - People to People

Public Relations chair, Newport News Centennial

Public Relations chair - Desert Storm Homecoming Celebration

Public Relations chair - Homecoming of USS Newport News

Public Relations chair Newport News Jamestown Celebration

Co-Chairman, People to People Race Relations organization

Humanitarian of the Year - NCCJ

Member, Public Relations Society of America (36 years)

Member, Society for Healthcare Strategy and Market Development



Past President, Virginia Society for Healthcare Public Relations

Board Member St. Andrews Episcopal School,

Board Member National Conference of Christians and Jews , VCIC

Chairman, Peninsula Children's Literacy Council

Newport News Industrial Development Authority – Marketing
Committee

2003 People to People HERO award

2002 Achievable Dream Founders Award

2003 Mutual of America, Community Partnership Award

Member, Newport News Commemoration Advisory Commission

Public Relations chair, Newport News Centennial Commission

Telly Awards - International Film awards (18 awards 2000-2007)

2008-2013 Hampton Roads Civic Leadership Institute, Development
Chairman

Founding Board member Community Free Clinic of Newport News
(2010-2014)

American Hospital Association Foster McGaw Community Leadership
Prize

Founding Board Member Community Free Clinic of Newport News



AVOCATIONS

Wilderness exploration-backpacking, softball, skiing

Graduate – Outward Bound Multi-Environmental Wilderness Course
(Utah/Colorado)

FAMILY

Married (Jeanne), two sons, Jacob (20) Joshua (17)

