

Mike Long is the Contract Manager for the Disabled American Veterans (DAV) Thrift Stores in Hampton Roads.

Mike has spent his life in retailing, beginning in the grocery industry until 1989 as Vice President of Operations with Farm Fresh Supermarkets, then Chief Operating Officer for the Williamsburg Pottery Factory from 1990-1994. Mike then purchased the Pottery Wine and Cheese Shop at Kingsmill and expanded to Richmond in 1995 and Hampton in 1997. Mike began his current endeavor with the Disabled American Veterans in 2000 and sold his last wine shop in 2004. Mike has since devoted all his time to the DAV Thrift Stores, owned by the Disabled Veterans, whom support the 13 local Disabled American Veterans Chapters throughout Hampton Roads.

Mike is a graduate of Christopher Newport University with a B.S. degree in Business Administration, and a Masters degree in Business Administration from the College of Williams and Mary.

Mike has been active throughout his career in civic organizations such as the Kiwanis Club, United Way, Williamsburg Chamber of Commerce Board of Directors and Past President, and the Downtown Hampton Development Partnership Board of Directors and Past President.

Mike was adjunct Professor of Entrepreneurship at the Graduate School of Business of the College of William and Mary for several years; however, his current focus is mentoring his sons, Preston and Spencer, who work with him in management of the thrift stores.

Mike spends most weekends and holidays with his wife, Marie, at their Corolla, NC beach house.